

# Summer School 2024 Technical Program (July 27, 2024)

Summer School 2024 Technical Program has been released: [SummerSchool2024-FinalProgram.pdf](#). This detailed schedule is tentative and subject to change.

## 9th Summer School of Sino-EU Doctoral School for Logistics

### Information, Management, and Service Science

26th July - 2nd August, 2024, Henley Business School Africa, Cape Town, South Africa

Data	Time (Beijing)	Activities	Chair	Location
7/26/2024	14:00-17:00	Registration		Hilton Double Tree
	17:00-17:30	Opening ceremony - Summer School of Sino-EU Doctoral School for Logistics, In-formation, Management, and Service Science (1) Beijing Jiaotong University, Professor Hui Jiang (2) Polytechnic University of Catalonia, Professor Vicenc Fernandez (3) Group photo	Juliang Zhang	Hilton Double Tree
7/27/2024	8:30-9:00	Opening Ceremony-LISS (1) Beijing Jiaotong University, Professor Zhongliang Guan (2) Henley Business School Africa, Dean Jonathan Foster-Pedley (3) Henley Business School, University of Reading, Professor Elena B.Spasova (4) Beijing Jiaotong University, Professor Runtong Zhang (5) Dahua Technology South Africa Proprietary Limited (6) China Unicom (South Africa) Operations Proprietary Limited (7) LISS2025, Budapest University of Technology and Economics	Kecheng Liu	The classroom at HBSA CT Campus
	9:00-9:40	Masterclass Guest speaker: Xuewei Li Research Topic: Discussion to the Theory of Global Associative Space of Human Consciousness	Yannis A. Phillis	The classroom at HBSA CT Campus

7/28/2024	9:40-10:30	Photo & Coffee Break	Sam Dreyer	The classroom at HBSA CT Campus
	10:30-11:10	Masterclass Guest speaker: Martin Dresner Research Topic: Targeting Online Sales through Last-mile Delivery Platform Integration	Xuewei Li	The classroom at HBSA CT Campus
	11:10-11:50	Masterclass Guest speaker: Yannis A. Phillis Research Topic: A National Healthcare Model nder Climate Change	Martin Dresner	The classroom at HBSA CT Campus
	11:50-13:00	Lunch	Sam Dreyer	The classroom at HBSA CT Campus
	13:00-14:50	Parallel Sessions	Session chair	The classroom at HBSA CT Campus
	14:50-15:10	Coffee Break	Sam Dreyer	
	15:10-17:00	Parallel Sessions	Session chair	The classroom at HBSA CT Campus
	18:00-20:00	Welcome Reception	Sam Dreyer	Hilton Double Tree
	8:30-9:00	Opening Ceremony-IEIS (1) Henley Business School, University of Reading, Professor Kecheng Liu (2) Beijing Jiaotong University, Professor Hua Guowei (3) Dahua Technology South Africa Proprietary Limited	Runtong Zhang	The classroom at HBSA CT Campus
	9:00-9:40	Masterclass Guest speaker: Kecheng Liu Research Topic: Leveraging the Power of AI and Digital Solutions	Runtong Zhang	The classroom at HBSA CT Campus
	9:40-10:30	Photo & Coffee Break	Sam Dreyer	The classroom at HBSA CT Campus
	10:30-11:10	Masterclass (Online) Guest speaker: Jian Chen Research Topic: Quality and Private Label Encroachment Strategy	Kecheng Liu	The classroom at HBSA CT Campus
	11:10-11:30	Introduction: Dahua Technology South Africa Proprietary Limited	Kecheng Liu	The classroom at HBSA CT Campus
	11:30-13:00	Lunch	Sam Dreyer	Cape Town Campus

	13:00-14:50	Parallel Sessions(Academic Report)	Session chair	The classroom at HBSA CT Campus
	14:50-15:10	Coffee Break	Sam Dreyer	The classroom at HBSA CT Campus
	15:10-17:00	Parallel Sessions (Academic Report)	Session chair	The classroom at HBSA CT Campus
	18:00-20:00	Banquet	Sam Dreyer	Gold Restaurant
7/29/2024	8:15-16:00	Social activities	Sam Dreyer	Cape Town Port
7/30/2024	9:00-11:00	Masterclass Guest speaker: Vicenc Fernandez Research Topic: Storytelling and Data Visualization		The classroom at HBSA CT Campus
	11:00-14:00	Lunch	Sam Dreyer	The classroom at HBSA CT Campus
	14:00-16:00	Masterclass Guest speaker: Eva Gallardo Research Topic: Different Approaches for Reviewing Academic Literature		The classroom at HBSA CT Campus
	16:00-17:00	Masterclass Guest speaker: Juliang Zhang Research Topic: Optimal Production-Inventory Policy for Dynamic Fixed-proportions Co-production System		The classroom at HBSA CT Campus
	8:30-12:00	Social activities	Sam Dreyer	District 6 Museum, Cape Town
7/31/2024	12:00-13:00	Lunch	Sam Dreyer	
	13:00-17:00	Social activities	Sam Dreyer	Cape Town Slave Site
8/1/2024	8:00-9:50	Masterclass Guest speaker: Vicenc Fernandez Research Topic: Approaches for Analyzing Qualitative Data		The classroom at HBSA CT Campus
	9:50-10:10	Break	Sam Dreyer	The classroom at HBSA CT Campus
	10:10-12:00	Masterclass Guest speaker: Eva Gallardo-Gallardo Research Topic: Academic Communication in Scientific Conferences		The classroom at HBSA CT Campus
	12:00-13:00	Lunch	Sam Dreyer	The classroom at HBSA CT Campus

	13:00-14:00	Masterclass Guest speaker: Dan Chang Research Topic: Research on Risk Evolution Game among Supply Chain Finance Subjects Empowered by Blockchain Technology		The classroom at HBSA CT Campus
	14:00-14:10	Break	Sam Dreyer	The classroom at HBSA CT Campus
	14:10-15:10	Best Research Competition		The classroom at HBSA CT Campus
	15:10-15:40	Closing ceremony (1) Presentation of Certificate of Completion (2) Presentation of Award Certificates and Prizes (3) Concluding Speech		The classroom at HBSA CT Campus

Beijing, China 27th July - 8th August, 2024, Shangri La Vocational College, Yunnan, China

Time		Activity	Location	Chair
<b>27-Jul-24</b>				
7:30	8:00	Registration	Room: SD821	
8:00	9:50	Parallel Sessions	Room: SD610, SD611 SD720, SD821	Session chairs
9:50	10:10	Coffee Break		
10:10	12:00	Parallel Sessions	Room: SD610, SD611 SD720, SD821	Session chairs
12:00	13:00	Lunch	Hongguoyuan Restaurant	
13:00	13:20	LISS2024 Opening Ceremony—Beijing (offline)	Room: SD821	Xiaopu Shang
13:20	14:00	Keynote Speech: Big data and artificial intelligence help improve the level of food safety supervision Min Zuo	Room: SD821	Xiaopu Shang
14:00	14:30	Photo & Coffee Break	Science Hall	
14:30	15:00	LISS2024 Opening Ceremony—South Africa (online)	Room: SD821	Kecheng Liu

15:00	15:40	Keynote Speech: Discussion to the Theory of Global Associative Space of Human Consciousness (online) Xuewei Li	Room: SD821	Yannis A. Phillis
15:40	16:30	Coffee Break		
16:30	17:10	Keynote Speech: Targeting Online Sales through Last-mile Delivery Platform Integration (online) Martin Dresner	Room: SD821	Xuewei Li
17:10	17:50	Keynote Speech: A National Healthcare Model under Climate Change (online) Yannis A. Phillis	Room: SD821	Martin Dresner
18:00	19:00	Dinner	Hongguoyuan Restaurant	
<b>28-Jul-24</b>				
9:00	10:50	Parallel Sessions	Room: SD610, SD611 SD720, SD821	Session chairs
10:50	11:10	Coffee Break		
11:10	13:00	Parallel Sessions	Room: SD610, SD611 SD720, SD821	Session chairs
13:00	14:00	Lunch	Hongguoyuan Restaurant	
15:00	15:30	IEIS2024 Opening Ceremony—South Africa (online)	Room: SD821	Runtong Zhang
15:30	16:10	Keynote Speech: Leveraging the Power of AI and Digital Solutions (online) Kecheng Liu	Room: SD821	Runtong Zhang
16:10	17:00	Photo & Coffee Break	Science Hall	
17:00	17:40	Keynote Speech: Quality and Private Label Encroachment Strategy (online) Jian Chen	Room: SD821	Kecheng Liu
17:50	19:00	Dinner	Hongguoyuan Restaurant	
<b>29-Jul-24</b>				
		Stay at Kunming Jinjiang Hotel Contact: Ruan Hongjun Tel: 13888945804	Beijing-Kunming	
<b>30-Jul-24</b>				

9:00	11:30	Participation in lectures (online)	Kunming	Anqiang Huang
14:30	18:00	visit and investigate: Kunming Dounan flower market China Railway Unicom Kunming Central Station Theme: Overview of Kunming Central Station, Yunnan Railway International Corridors, China-Laos Railway Freight Transportation Contact: Yang Juling Tel: 1370067101	Kunming Economic Development Zone	Anqiang Huang
<b>31-Jul-24</b>				
9:00	11:30	Theme: Inheriting the Red Gene, Gathering the Strength to Forge Ahead Attraction 1:Yunnan Military Academy,Yunnan Railway Museum Contact: He Shutang Tel: 13888626992	Kunming	
<b>1-Aug-24</b>				
9:00	11:30	Stay at Lijiang Beasley Hotel	Kunming-Lijiang	
<b>2-Aug-24</b>				
9:00	11:30	Participation in lectures (online)	Lijiang	Anqiang Huang
14:30	18:00	visit and investigate: Yunnan Tiecheng Logistics Co. Lijiang Teachers College	Jinshan Street, Gucheng District, Lijiang City Xintuan Area, Gucheng District, Lijiang City	Anqiang Huang
<b>3-Aug-24</b>				
		Free Time	Lijiang old town	
<b>4-Aug-24</b>				
		Lijiang - Shangri-La		
14:30	18:00	Shangri La Vocational College Preparing for the Opening Ceremony Contact: He Pengwu Tel: 13988751906	Shangri-La	Anqiang Huang
<b>5-Aug-24</b>				
9:00	11:30	Opening Ceremony of the China-Europe Summer School	Shangri-La	

14:30	18:00	Academic Seminar for Doctoral Students	Shangri-La	Anqiang Huang
<b>6-Aug-24</b>				
9:00	11:30	Research on the Shangri-La E-commerce Logistics Center	Shangri-La	Anqiang Huang
14:30	18:00	Visit to Diqing Tibetan Autonomous Prefecture Museum	Shangri-La	
<b>7-Aug-24</b>				
		Free Time		
<b>8-Aug-24</b>				
		Shangri-La - Beijing		